

# Erica Contreras

Photographer, Art Director  
& Food Stylist

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 erica\_xochitl\_contreras

## Experience

### The Bradford Exchange Apr 2007 - June 2019

Senior Studio Photographer/Videographer

- + Collaborate with product developers and marketing team to concept a unique look and feel for each product shoot
- + Assist design team with post-production design challenges
- + Photograph prototype tabletop products such as: jewelry, figurines, apparel, and various gift products
- + Direct and shoot tabletop videos for social media and web content for various product lines, such as jewelry, home decor and dolls
- + Manage studio workflow, coordinate and align with various departments to prioritize jobs between product lines

### Contreras Photography May 2005 - Present

Senior Studio Photographer/Videographer

- + Manage and photograph fast-paced weddings
- + Direct and manage large groups of people for group portraits
- + Direct and communicate with clients and subjects to provide positive and enjoyable portrait sessions

### BidiBom Eats Oct 2018 - Present

Content Creator

- + Use trends in photography and styling to create engaging content based around healthy eating
- + Produce stop-motion videos incorporating music
- + Provide nutritional education in comedic style while highlighting Latinx heritage and culture

## Education

### Columbia College Chicago

Sept 2000 - 2005

B.F.A. Photography

## Skills



Adobe CC (Photoshop, Lightroom, Illustrator, AfterEffects)



Proficient in digital cameras; Nikon D850, Fujifilm XT2, Hasselblad medium format and view cameras



Experienced in 35mm, medium format and view camera films



Knowledgeable in Paul C Buff. and Broncolor strobe lighting equipment